

Why Business Studies?

The business studies curriculum in grades 9 to 12 offers a range of courses, all built on the belief that effective learning in all subjects of the discipline depends on the development of knowledge and skills in five critical areas:

1. business skills,
2. communication in a business environment,
3. digital literacy,
4. financial literacy, and
5. ethical, moral, and legal considerations in business.

Grade Twelve Course Offerings

Financial Accounting Principles (BAT 4MI)



This course emphasizes study of accounting principles related to financial statements. Students will learn about ways in which information in these statements is used in making decisions, and about the effects on financial statements of using

different methods of inventory evaluation and adjusting and reversing entries. Students will also study various ways of financing a business and ways in which the strength of a corporation can be determined through the reading of its financial report. **This course is HIGHLY RECOMMENDED to students pursuing post-secondary studies in business education.**

International Business

(BBB 4MI)

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence **success in international markets.** Students will learn about techniques and strategies associated with marketing, distribution, and managing international business effectively. Jump on the



plane to experience and taste the business culture of many different countries without even leaving the classroom!

Business Leadership

(BOH 4MI)

This course examines the role of organizations and the issues affecting their competitiveness in a changing technological and global business environment. Students will analyze various leadership techniques and study various issues such as ethics, workplace stress and conflict, social responsibility, management of group dynamics, use of information technology, motivation of employees, and globalization. Students will investigate the management of a diverse workforce within an organization and the importance of strategic planning. **Think you've got what it takes to succeed?** Sign up now as **"The Apprentice"** to find out. Why not **take the challenge?**

